

Privacy Policy

Clarity Financial views protecting its customers' private information as a top priority and, pursuant to the requirements of the Gramm-Leach-Bliley Act (the "GLBA"), Clarity Financial has instituted the following policies and procedures to ensure that customer information is kept private and secure.

This policy serves as formal documentation of Clarity Financial's ongoing commitment to the privacy of its customers. All employees will be expected to read, understand, and abide by this policy and to follow all related procedures to uphold the standards of privacy and security set forth by Clarity Financial. This Policy, and the related procedures contained herein, is designed to comply with applicable privacy laws, including the GLBA, and to protect non-public personal information of Clarity Financial's customers.

In the event of new privacy-related laws or regulations affecting the information practices of Clarity Financial, this Privacy Policy will be revised as necessary and any changes will be disseminated and explained to all personnel.

Scope of Policy

This Privacy Policy covers the practices of Clarity Financial and applies to all non-public personally identifiable information of our current and former customers.

Overview of the Guidelines for Protecting Customer Information

In Regulation S-P, the Securities and Exchange Commission (the "SEC") published guidelines, pursuant to section 501(b) of the GLBA, which address the steps a financial institution should take in order to protect customer information. The overall security standards that must be upheld are:

- Ensure the security and confidentiality of customer records and information;
- Protect against any anticipated threats or hazards to the security or integrity of customer records and information; and
- Protect against unauthorized access to or use of customer records or information that could result in substantial harm or inconvenience to any customer.

Employee Responsibility

- Each employee has a duty to protect the non-public personal information of customers collected by Clarity Financial.
- No employee is authorized to disclose or use the non-public information of customers on behalf of Clarity Financial.

- Each employee has a duty to ensure that non-public personal information of Clarity Financial's customers is shared only with employees and others in a way that is consistent with Clarity Financial's Privacy Notice and the procedures contained in this Policy.
- Each employee has a duty to ensure that access to non-public personal information of Clarity Financial's customers is limited as provided in the Privacy Notice and this Policy.
- No employee is authorized to sell, on behalf of Clarity Financial or otherwise, non-public information of Clarity Financial's customers.
- Employees with questions concerning the collection and sharing of, or access to, non-public personal information of Clarity Financial's customers must look to Clarity Financial's Chief Compliance Officer (CCO) for guidance.

Violations of these policies and procedures will be addressed in a manner consistent with other Company disciplinary guidelines.

Types of Permitted Disclosures – The Exceptions

Regulation S-P contains several exceptions, which permit Clarity Financial to disclose customer information (the "Exceptions"). For example, Clarity Financial is permitted under certain circumstances to provide information to non-affiliated third parties to perform services on Clarity Financial's behalf. In addition, there are several "ordinary course" exceptions, which allow Clarity Financial to disclose information that is necessary to effect, administer, or enforce a transaction that a customer has requested or authorized. A more detailed description of these Exceptions is set forth below.

- **Service Providers.** Clarity Financial may from time to time have relationships with non-affiliated third parties that require it to share customer information in order for the third party to carry out services for Clarity Financial. These nonaffiliated third parties would typically represent situations where Clarity Financial or its employees offer products or services jointly with another financial institution, thereby requiring Clarity Financial to disclose customer information to that third party. Every non-affiliated third party that falls under this exception is required to enter into an agreement that will include the confidentiality provisions required by Regulation S-P, which ensure that each such non-affiliated third party uses and re-discloses customer nonpublic personal information only for the purpose(s) for which it was originally disclosed.
- **Processing and Servicing Transactions.** Clarity Financial may also share information when it is necessary to effect, administer, or enforce a transaction for our customers or pursuant to written customer requests. In this context, "Necessary to effect, administer, or enforce a transaction" means that the disclosure is required, or is a usual, appropriate, or acceptable method.
- To carry out the transaction or the product or service business of which the transaction is a part, and record, service, or maintain the consumer's account in the ordinary course of providing the financial service or financial product.
- To administer or service benefits or claims relating to the transaction or the product or service of which it is a part.

- To provide a confirmation, statement, or other record of the transaction, or information on the status or value of the financial service or financial product to the consumer or the consumer's agent or broker; or
- To accrue or recognize incentives or bonuses associated with the transaction that is provided by Clarity Financial or any other party.

Sharing as Permitted or Required by Law

Clarity Financial may disclose information to non-affiliated third parties as required or allowed by law. This may include, for example, disclosures in connection with a subpoena or similar legal process, a fraud investigation, recording of deeds of trust and mortgages in public records, an audit, or examination, or the sale of an account to another financial institution.

Clarity Financial has taken the appropriate steps to ensure that it is sharing customer data only within the above noted Exceptions. Clarity Financial has achieved this by understanding how Clarity Financial shares data with its customers, their agents, service providers, parties related to transactions in the ordinary course or joint marketers.

Safeguarding of Client Records and Information

Clarity Financial has implemented internal controls and procedures designed to maintain accurate records concerning customers' personal information. Clarity Financial's customers have the right to contact Clarity Financial if they believe that Company records contain inaccurate, incomplete, or stale information about them. Clarity Financial will respond in a timely manner to requests to correct information. To protect this information, Clarity Financial maintains appropriate security measures for its computer and information systems, including the use of passwords and firewalls.

Additionally, Clarity Financial will use shredding machines, locks, and other appropriate physical security measure to safeguard client information stored in paper format. For example, employees are expected to discard documents not required to be kept by placing them in the appropriate bin for shredding.

Clarity Financial protects confidential client information including but not limited to consumer report or any compilation of consumer report information derived from a consumer report by maintaining some information in locked areas and shredding such information when then information is no longer needed by Clarity Financial.

Security Standards

Clarity Financial maintains physical, electronic, and procedural safeguards to protect the integrity and confidentiality of customer information. Internally, Clarity Financial limits access to customers' non-public personal information to those employees who need to know such information in order to provide products and services to customers. All employees are trained to understand and comply with these information principles.